

AMS Designs, Inc.

APPEARANCES MADE SPECIAL™

Newsletter April 28, 2000

We here at AMS Designs are so excited to be able to offer to our clients the most life like hair restoration ever seen. The TMG (Translucent Membrane Graft) is the closest thing to having hair growing right out of your scalp, it's as thin as a layer of skin and just as soft.

The TMG is a specially designed polymer that is the thinnest most pliable material ever used in hair replacement. It is so thin we defy anyone to tell where the TMG starts and you begin, imagine not having to think about your hair again.

With the TMG you will have the ability to wear any style you want, with the high-tech polymers used in the TMG as well as the single hair implementation your hair will truly be just that, your hair. Whether you are at work or at play you will have total confidence in the way you look.

Mike M. said, "I have had several processes done in the past but this is unbelievable, even in the most intimate situation my new girl friend had no idea I had anything done."

Jim E. said, "This is the most unbelievable thing I have ever experienced."

Elizabeth C. said, "I can't wait until my husband feels this."

This is just a small example of the excitement being generated by the TMG.

Ask your AMS Designs professional why the most technologically advanced hair replacement ever developed is right for you. TMG it's the perfect solution.

Grafting Made Easy!

AMS Designs has found the perfect bonding / grafting adhesive. Developed by a dermatologist in England the Liquid Skin Premier is a full-blown procedure.

The Liquid Skin Premier has been developed to create the optimum environment for bonding / grafting. It corrects the pH levels of the scalp, giving you the most secure and comfortable bond / graft ever.

Developed and tested by a leading dermatologist Liquid Skin Premier is a water-based acrylic that allows your skin to breathe for better personal comfort.

They're Back!

The wait is over, the "NEW" Taylormade products are here! If you liked them before you'll love them now!

TMG Break Through

Make your appointment after each visit, this way you will always have the time you want.

Changing Seasons Means Changing Skin

With the change of seasons it becomes evident, your skin reacts differently.

In order to slow down the effects the environment has on your skin you need to take care of it. A proactive skin care regiment is key to healthy looking and feeling skin.

MD Formulations has developed a complete line of products designed to enhance the body's ability to maintain the elasticity in your skin. Each component of the MD Formulations line has been designed to play a specific role in the development of new skin cells and better balance.

Whether you are dealing with dry skin, oily skin, combination skin or uneven skin tones MD Formulations has just the right answer for you.

Do you want to get rid of those little lines starting to form around your eyes? Here's the solution. Vita-A-Plus Revitalizing Eye Cream, it's dramatically different and exclusively for the vulnerable eye area. It hydrates the area around the eye and dramatically reduces the appearance of fine lines and wrinkles.

The Vita-A-Plus Revitalizing Eye Cream increases the hydration of the skin by 107% within 15 minutes, it increases the hydration by an astonishing 121% in the first week. Within 2 weeks you will see a 69% increase in skin softness and smoothness and within 3 weeks the skin around your eyes will look 32% better overall. So say goodbye to those wrinkles and fine lines Vita-A-Plus Revitalizing Eye Cream has got their number.

Hair Extension Grow More Popular

Hair extensions are not just for corrective measures. If you are looking to add a little excitement into your life you may want to consider hair extensions.

Whether it's for a spark of excitement for a special occasion, a little volume or length, some highlights or a dramatic up do, hair extensions are a safe effective way

to change your look, they're safe and reversible.

If you have ever thought about having hair extensions done or you know a friend that might be interested, talk to Susan at AMS. She is one of the leading extension specialists.

Don't Lose Another Hair!

dht.SENSOR developed to retard the hair loss processes by Taylormade and a leading research University in California proves to be a significant tool in the battle against the future loss of hair.

The exclusive Enzyme Complex in dht.SENSOR delivers 3000 micrograms of essential enzymes directly into the follicle. The enzymes create micro-emulsion balancing the CO₂ radicals in the splitting amino acids, contributing significantly to protein synthesis.

If you don't want to loose one more hair you need to be using dht.SENSOR. To find out more about dht.SENSOR talk ask your AMS professional they will be more then happy to explain all the benefits to you.

Time's They Are A Changing

Well, here we are on the brink of a new century, so to help us communicate with you well into the future we would like to know your E-Mail address. Just think, one day instead of reading this the way you are right now you'll hear "you've got mail" and it will be your personal copy of APPEARANCES. So next time you come in don't forget to give us your E-Mail address.

It's a forgone conclusion that people develop their impression of you the minute they see you. Shouldn't that impression be the best it can be.

If you establish the wrong impression at the initial meeting that is probably the way you will be judged for the rest of the time you are involved with that particular individual. People have a hard time changing the way they think of you once they have developed their first impression.

The way you look says a lot about you, so why wouldn't you want to look your best. If you think about it, your hair is the finishing touch to your appearance, it helps to define your individual style. You can wear the finest cloths, maintain your weight and keep up hygienically but when it comes to your hair when it's thin or gone that's it.

The way society judges people today we need every advantage we can get, today it's not what you know it's how you package it. In a time when it's ok to care about how you look and to do things to improve your appearance, doing something about your thin hair is ok.

In the fashion world celebrities are all having hair added to the hair they have (or don't have) in order to achieve just the right look for the role they are after. So why shouldn't you?

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